

A straight white man's guide to shutting the f#ck up & leading inclusively

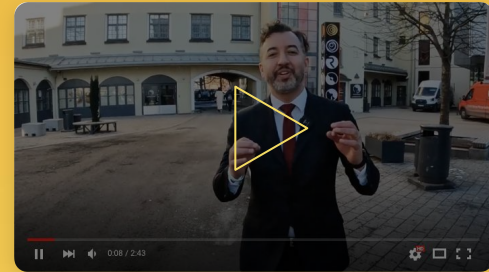
Inclusive leadership starts with overcoming the **greatest challenge** all CEOs face. Shutting the f#ck up will help you attract and retain the most talented employees. Now discover the **7 lovely wins that your university never taught you about diversity.**

Schedule your wins today! Discover which of the **7 lovely wins** will help transform your **inclusion promises into practices.**

Testimonials

"it was easy to relax, have fun and gain a learning experience on multiple levels."

— *Nikki Michelle Soo, CEO at New School, Oslo Norway* > [More testimonials](#)



The Seven Lovely Wins



Inclusive Design:

Learn why my mom threw her printer across the room! **Inclusive design is necessary for some but awesome for everyone.**



Turn Sighs into Allies:

Gamification drags your team **out of their phone and into the zone.** Make training a competition turning **sighs into allies!**



Difference is in Demand:

My echo chamber almost bankrupted my company! A **"good fit" and a "better add"** is an advantage. **Difference is in demand!**



See in 360 Degrees:

The best mentor I ever had was a high school drop-out. **Diversity helps you see in 360 degrees.** And reverse mentoring is the key.



Turn Vulnerability into Validation:

Non-violent communication turns your **vulnerability into validation** and transforms **diverse teams into innovation machines.**



See Inclusion in Color:

Inclusion is not being color blind. When you start **seeing in color,** each day you can take conscious steps to **overcome any adversity to diversity.**



Apologize or Eulogize:

You f#cked up! Now, **apologize or eulogize** your reputation. Effective apologies are about more than saying you're sorry.



Dr. Anthony
Giannoumis

Booking Enquiries: [Find out availability](#) | Call: +47 91919726 | Visit: [inclusiveleadership.solutions](#)

